

BURNS & ASSOCIATES

P. O. Box 925
Concordville, PA 19331

215-558 3646
215-558-9932 fax

Telemarketing

Market Research

Integrated Marketing

October 14, 1993

Jeff Davidson, MBA CMC
2417 Honeysuckle Road #2A
Chapel Hill, NC 27514-7819

Dear Jeff:

I enjoyed your talk last Saturday. And thank you for the "Avoiding Pitfalls.." book. You are a very professional speaker and had my attention the entire time. Kudos to you for finally writing about what the entire world needs to hear.

Sincerely,



Barbara Burns

BJB/BLW
Enclosures